



From Generation to Generation

L'DOR V'DOR

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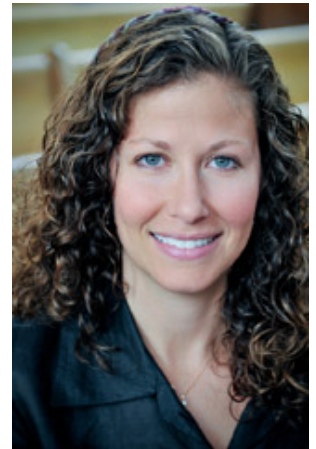
CAPITAL
CAMPAIGN

Building Campaign Bulletin #2 January, 2011

I Have A Dream

In honor of Dr. Martin Luther King Jr.'s birthday this week, I have adapted his famous speech to what's in my heart about our L'Dor V'Dor campaign:

"...We cannot turn back now. There are those who are asking, 'When will you be satisfied?' We can never be satisfied as long as we rest on the laurels of generations who built before us. We can never be satisfied as long as our children are robbed of the dignity of learning our sacred traditions in a school that feels equally sacred. We cannot be satisfied as long as a Jew in Asheville cannot celebrate a simcha in a beautiful space and a Jew in New York believes we Southern Jews have nothing for which to celebrate. No, no, we are not satisfied, and we will not be satisfied until mortar rolls down like water and concrete pours like a mighty stream.



I am not unmindful that some of you have already donated out of great generosity and graciousness. Some of you are new to Asheville. Some of you have come from areas where you already were part of erecting beautiful temples. You have been the veterans of creative building. Continue with us to work with the faith that building temples in service to God is redemptive.

I say to you today, my friends, even though we face the difficulties of today and tomorrow, **I still have a dream.** It is a dream deeply rooted in the Jewish American dream.

I have a dream that one day this congregation will rise up and live out the true meaning of its creed: "We hold these truths to be self-evident: that all temples are built by their members, equally making their sanctuary their philanthropic priority."

I have a dream that one day on the blue mountains of North Carolina, Jewish sons and Jewish daughters will be able to sit down together at the Oneg table in a beautiful new social hall.

I have a dream that my two little children will one day live in a community where at their B'nai Mitzvah they will be judged favorably not only by the content of their character but by the character of the community which knew it needed to build for them to have a Jewish future.

This is our hope. This is my faith. With this faith we will be able to hew out of our mountain a stone, an edifice of Jewish hope. With this faith we will be able to transform the old songs of yesteryear into a beautiful symphony of living Judaism. With this faith we will be able to continue to work together, to pray together, to stand up for freedom together.

I have a dream today, about our dreams for tomorrow.

Please dream with me. Please reach deeper, please stretch higher.

Rabbi Batsheva Meiri

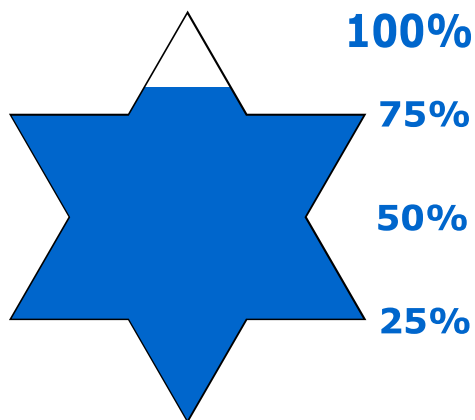
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PARTICIPATING MEMBER FAMILIES

13 New Pledges Were Made in December
Have You Made Yours?



We're Almost There

To discuss making a Major (\$36,000+) or Sustaining (\$3,600+) gift please contact:
Joe Karpen, 645-5433, joseph.karpen@gmail.com

To inquire about the Congregation Phase of the campaign or to find out about volunteer opportunities, please contact:
Karen Hyman, 768-8325, karen.hyman@msj.org

To help with campaign communications, please contact:
Judy Kaplan, 225-3805, judykinasheville@gmail.com

If you're not sure who to contact, please call the Campaign Coordinator, Jennifer McLean 828-403-3192

Even when I was too young to read I was learning Hebrew, with teachers that you may not know and some people that you know and love. This temple is a significant part of my life, and it has shaped who I am and in everything I do. I was compelled to donate to the fund because I have so many memories in this temple such as my Mikvah or my Bar Mitzvah, so I thought I should leave my own mark so no matter what happens I would always be there in spirit. The temple has created an identity for me that will follow me where ever I go. This temple is like a second home to me, and I feel like this renovation would open up others eyes to see what the powers of a small congregation can do. So let's show some of our Ashevillean spirit and leave this facility in the best way that we can for future generations!



*Jacob Weiss - Age 13
(Son of Debbie Cooper and Larry Weiss)*

L'Dor V'Dor
Campaign
Committee

Co-Chairs
Larry Weiss
Bob Winston

Major and
Sustaining Gifts
Joe Karpen

Congregational Gifts
Karen Hyman

Communications
Judy Kaplan

Graphic Design
Alan Hood



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